

INDIA'S FIRST PURE ELECTRIC INTERNET SUV



HERE TO **CHANGE MINDSETS**

The mind that asks if it's too far,

The mind that worries if the conditions are right,

The mind that wonders if it's safe,

The all-new MG ZS EV is here to put the mind to rest.

It's here to change - Mindsets. Attitudes. Notions.

So, you can go where your mind wants to take you.

The all-new MG ZS EV.

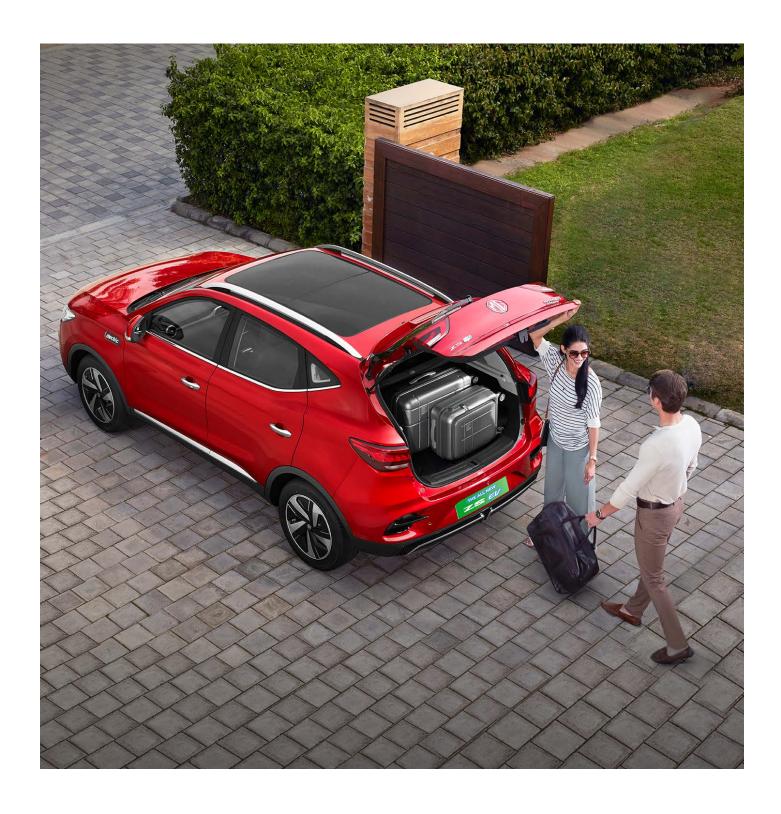
Make the journey.

Change what you can.



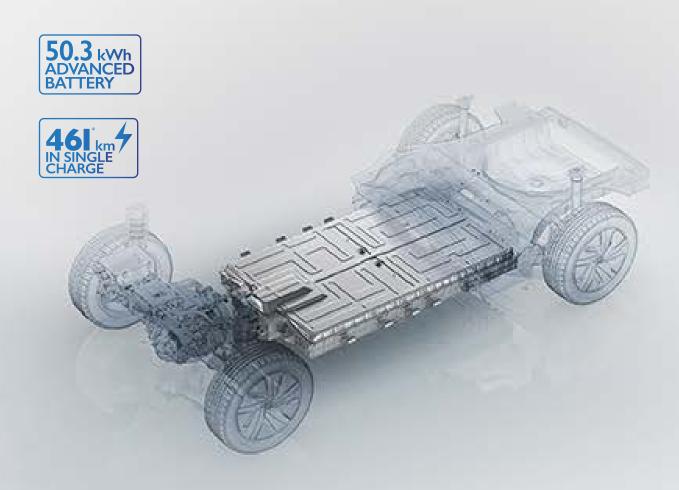
FOR DAILY DRIVES AND SPECIAL GETAWAYS.

The all-new ZS EV combines the best of both worlds by making weekday drives a breeze and weekend getaways unforgettable. Futuristic design, spacious interiors and next-gen technology makes ZS EV the perfect family car.



DRIVE THE DISTANCE WITH 461km* RANGE IN A SINGLE CHARGE

The all-new ZS EV is tailor-made for electrifying driving experiences. Make a thrilling long distance trip far beyond the city limits or choose an enjoyable everyday drive with ZS EV's exceptional driving range. Because the only thing you should think about is where to go next.



BATTERY SAFETY.

Our battery safety management meets stringent requirements that enhances overall durability, provides stable battery operation and better life span in Indian environment conditions.

- · ASIL-D: Enhanced Safety Integrity Level
- · IP69K: Better Dust & Water Resistance Rating
- · UL2580: Safety Management System

6 CHARGING SOLUTIONS FOR YOU TO CHOOSE FROM

The future's electric and with ZS EV, you get 6 charging options that can be integrated into your everyday life and offer a convenient drive wherever you go.



DC SUPER FAST CHARGERS

You can use DC super fast chargers at MG dealerships, which seamlessly charges up to 80% in 60 minutes*.

AC FAST CHARGERS

MG India will install an AC fast charger at your home or office, free of cost. Charge your car 100% in just 8.5-9* hours.



AC FAST CHARGERS AT MG DEALERSHIPS

AC fast chargers are available at MG dealerships at selected locations in satellite cities.



A portable charging cable comes with your car kit, which can be plugged into any 15A socket to charge your car 100% in $18-19^{\circ}$ hours.





ROADSIDE MOBILE ASSISTANCE#

Roadside assistance for mobile charging support is available 24x7 in emergency situations.

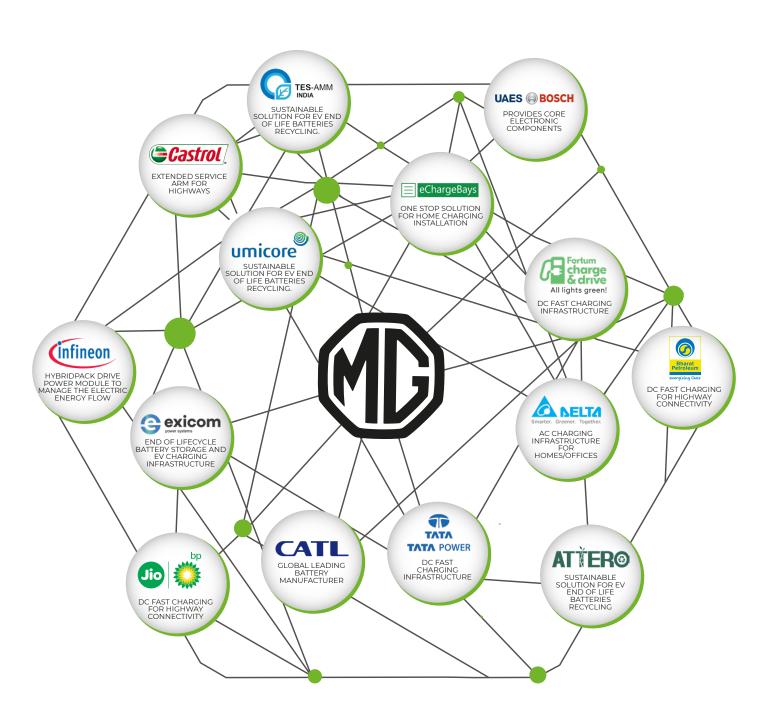
MG CHARGE INITIATIVE

MG Charge is a first of its kind initiative by MG India, which aims to install 1000 AC fast chargers within community spaces across India in 1000 days to strengthen the EV charging infrastructure.



BUILDING INDIA'S EV ECOSYSTEM

Key partnerships with leading players in EV ecosystem for Battery Technology, Charging Infrastructure, Product Development, Technology Innovation, AI implementation & Electronics.



EMBRACE THE FUTURISTIC DESIGN

Dynamic lines and a unique style combine with the wide SUV stance to give the all-new ZS EV its progressive look. With new design elements at front and rear, ZS EV offers a highly distinctive appearance on the road.





NEW ELECTRIC GRILLE DESIGN



RI7 TOMAHAWK HUB DESIGN ALLOY WHEELS



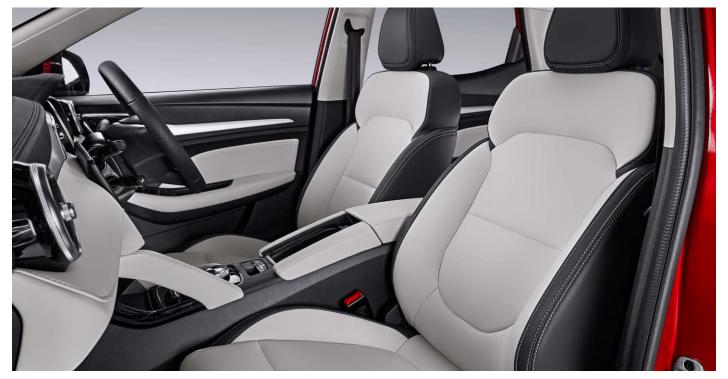
FULL LED HAWKEYE HEADLAMPS



LED TAIL LAMPS

TURN EVERY IN-CABIN EXPERIENCE INTO A COMFORTABLE RIDE

Experience comfort in every drive with MG ZS EV which offers plush interiors and is now also available in the all-new Dual Tone Iconic Ivory Interior theme.



DUAL TONE ICONIC IVORY**



DARK GREY*

*Dark Grey interior theme available in both the variants. **Dual Tone Iconic Ivory new interior theme available in Exclusive variant only.



25.7cm HD TOUCHSCREEN INFOTAINMENT 👍



FULL DIGITAL CLUSTER WITH 17.78cm EMBEDDED LCD SCREEN 👍



DUAL PANE PANORAMIC SKY ROOF*



PM 2.5 FILTER 👍



REAR-CENTER ARMREST WITH CUPHOLDER



REAR AC VENT



ISOFIX CHILD SEAT ANCHOR



REAR 60:40 SPLIT SEATS



LEATHER WRAPPED STEERING WHEEL WITH STITCHING



DRIVER ARMREST WITH STORAGE FUNCTION

EXPECT CONVENIENCE WITH •-SMART **NEXT GEN TECHNOLOGY** i-SMART technology combines hardware, software, services and applications to make your driving experience easier and smoother. The all-new ZS EV offers 75+ connected car features, ushering in an era of convenient connected drives.

DIGITAL KEY WITH BLUETOOTH® TECHNOLOGY

Now lock, unlock, start and even drive the car with a Digital Key. Simply activate it with Bluetooth technology in your smartphone.



A HUB OF ENDLESS POSSIBILITIES

More than a car, MG ZS EV's connected features make it a platform where you can explore new possibilities endlessly, and enjoy your drives a bit more every time.



Enjoy seamless internet connectivity across the country with Jio's embedded sim in the MG ZS EV. Also enjoy endless in-car entertainment powered by JioSaavn.



Experience superior navigation with AI-powered maps engine and intelligent voice interaction system.





Discover, book and pay for your parking from within the car, even before reaching the destination.



Read & listen to news on the go in both English and Hindi.





100+ VR COMMANDS TO CONTROL SKY ROOF, AC, MUSIC, RADIO, NAVIGATION & MORE



REMOTE CAR CONTROLS: AC ON/OFF, DOOR LOCK/UNLOCK



LIVE LOCATION SHARING & TRACKING



JIO SAAVN APP FOR MUSIC & PODCASTS



IN-CAR REMOTE FOR AUDIO & AC CONTROL



CUSTOMISABLE LOCK SCREEN WALLPAPER



WEATHER INFORMATION & FORECAST



CHIT-CHAT COMMANDS





HEAD UNIT THEME STORE



e-CALL & i-CALL



35+ HINGLISH VOICE COMMANDS



GEOFENCE



i-SMART APP FOR ANDROID & APPLE WATCH



SMART DRIVE



VEHICLE STATUS SCAN



ECOTREE - CO₂ SAVINGS



REAR DRIVE ASSIST^



Rear Drive Assist functions monitor the vehicle's surroundings to eliminate any blind spots; which are otherwise not detected in ORVM, reversing camera and sensors. Upon detection of a possible hazard - be it a vehicle already in the blind zone; an approaching vehicle at high speed while you are changing the lane or reversing; or a vehicle which is approaching from rear left or right - the system alerts the driver through visual and acoustic signals.

BLIND SPOT DETECTION (BSD)

LANE CHANGE ASSIST (LCA)

REAR CROSS TRAFFIC ALERT (RCTA)







360° AROUND VIEW CAMERA WITH REAR PARKING SENSOR 👍



6 AIRBAGS (DUAL FRONT, SIDE, CURTAIN)



HILL START **ASSIST**



HILL DESCENT CONTROL (HDC)





ELECTRONIC STABILITY CONTROL



TYRE PRESSURE MONITORING SYSTEM

MAKE YOUR EVERYDAY DRIVES THRILLING AND ENJOYABLE

The all-new ZS EV's 8 layer hairpin motor delivers best-in-class 176PS power and enthralling performances of 0-100 km/h in just 8.5 seconds. You can also adapt your ZS EV to your requirements by selecting one of the three driving modes.





3 DISTINCT DRIVING MODES FOR A PERSONALIZED DRIVE

ECO MODE

An efficient driving mode that maximizes range.

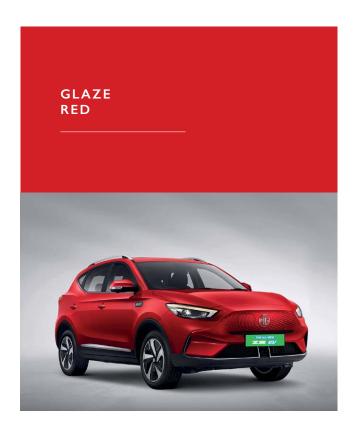
NORMAL MODE

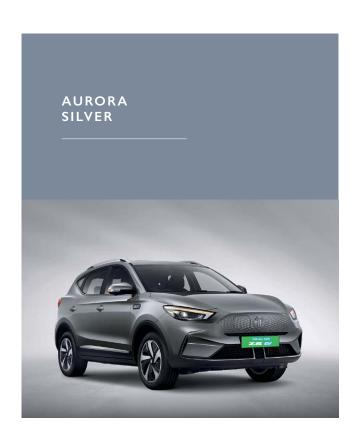
A driving mode that balances range and driving performance.

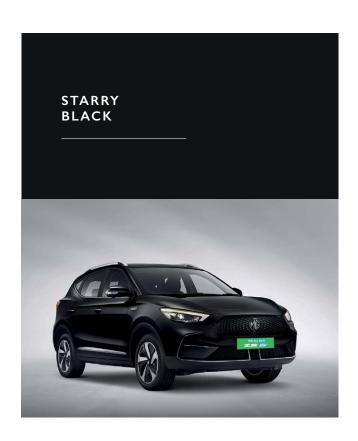
SPORT MODE

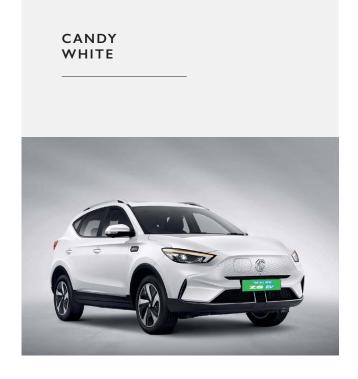
An accelerated driving mode that delivers an exhilarated driving experience.

MAKE AN IMPRESSION WHEREVER YOU DRIVE









COMPREHENSIVE OWNERSHIP PACKAGE

MG e-Shield for ZS EV is a thoughtfully designed ownership package that offers assurance and convenience to all ZS EV owners.



TECHNICAL SPECIFICATIONS

DI	M	FN	ıcı	0	N	c

Overall Length (mm) 4323

Width Excluding Mirrors (mm) 1809

Height (mm) 1649 (With Roof Rails)

Wheel Base (mm) 2585

ELECTRIC MOTOR

Electric Motor Type Permanent Magnet Synchronous Motor

Max. Power (PS) 176.75

Max. Torque (Nm) 280

HIGH-VOLTAGE BATTERY

Battery Capacity (kWh) 50.3

Charger Connection Type Type-2 Plus CCS

Estimated 7.4 kW Charge Time (0-100%)** 8.5 to 9 Hours

Estimated 50kW CCS Charge Time (0-80%)** 60 Minutes

Range In Single Charge (km) 461*

TRANSMISSION

Transmission Automatic

TYRE

Tyre & Wheel 215/55 R17 Alloy Wheel

Spare Wheel 215/55 R17

BRAKES

Front & Rear Brakes Disc

SUSPENSION

Front MacPherson Strut

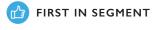
Rear Torsion Beam

EXTERIORS

FEATURES	EXCITE	EXCLUSIVE
Full LED Hawkeye Headlamps	_	✓
LED Daytime Running Lights	_	✓
LED Tail Lamps	_	✓
Electric Design Grill	_	✓
R17 Alloy Wheels with Tomahawk Hub Design	_	✓
Chrome Finish on Window Beltline	_	✓
Chrome + Body Colour Outside Handle	_	✓
Rear Spoiler	✓	✓
Body Colored Bumper	✓	✓
Silver Finish Roof Rails	✓	✓
Silver Finish on Door Cladding Strip	_	✓
Body Coloured ORVMs with Turn Indicators	_	✓
Shark Fin Antenna 🕝	_	✓

INTERIORS

FEATURES	EXCITE	EXCLUSIVE
Seat Material	Fabric	Leather#
Leather Wrapped Steering Wheel with Stitching*	✓	✓
Premium Leather# Layering on Dashboard, Door Trim, Door Armrest and Centre Console with Stitching Details	✓	✓
Leather Layered Dashboard	✓	✓
Full Digital Cluster with 17.78 cm Embedded LCD Screen	✓	✓
Satin Chrome Highlights to Door Handles, Air Vents and Steering Wheel	✓	✓
Rear 60:40 Split Seats	✓	✓
Interior Theme- Dual Tone Iconic Ivory	_	✓





COMFORT & CONVENIENCE

FEATURES	EXCITE	EXCLUSIVE
Dual Pane Panoramic Skyroof 🙆	-	✓
6 Ways Power Adjustable Driver Seat	-	✓
Push Button Start/Stop with Smart Entry	·	✓
Electronic Gear Shift Knob	· · · · · · · · · · · · · · · · · · ·	✓
Kinetic Energy Recovery System (KERS) – 3 Levels	· · · · · · · · · · · · · · · · · · ·	✓
Driving Modes : Eco, Sport & Normal	· · · · · · · · · · · · · · · · · · ·	✓
Cruise Control	· · · · · · · · · · · · · · · · · · ·	✓
Auto AC	· ·	✓
Rear AC Vents 👍	·	✓
PM 2.5 Filter 슙	· ·	✓
Auto Headlamps	· · · · · · · · · · · · · · · · · · ·	✓
Rain Sensing Front Wiper 👍	· · · · · · · · · · · · · · · · · · ·	✓
Wireless Phone Charging	-	✓
Power Adjustable ORVM	· · · · · · · · · · · · · · · · · · ·	✓
Power Foldable ORVM with Auto Fold	-	✓
Front & Rear Power Windows	· ·	✓
Driver Window One Touch Up/Down with Anti-Pinch	· ·	✓
Follow Me Home Headlamps	· ·	✓
Remote Central Locking	· ·	✓
Tilt Steering	· ·	✓
Rear Seat Middle Headrest	· ·	✓
Front & Rear Seats Height Adjustable Headrests	· · · · · · · · · · · · · · · · · · ·	✓
Leather# Driver Armrest with Storage	·	✓
Rear Seat Armrest with Cup Holder	-	✓
Driver & Co-Driver Vanity Mirror	· ·	✓
Front I2V Power Outlet	· ·	✓
Seat Back Pockets	-	✓
Dual Horn	✓	✓
Luggage Lamp	✓	✓

first in segment

INFOTAINMENT

FEATURES	EXCITE	EXCLUSIVE
25.7cm HD Touchscreen Infotainment	✓	✓
Android Auto & Apple Carplay	✓	✓
FM + Bluetooth Music & Calling	✓	✓
Speakers + Tweeters	4	6
Steering Mounted Audio and Phone Controls	✓	✓
5 USB Ports with 2 Type-C Ports	✓	✓

SAFETY

FEATURES	EXCITE	EXCLUSIVE
6 Airbags (Dual Front, Side, Curtain)	✓	✓
360° Around View Camera 👍	✓	✓
Rear Parking Sensor	✓	✓
"Rear Drive Assist (RDA) 🕜		
Blind Spot Detection System (BSD)		
Rear Cross Traffic Alert (RCTA)	-	✓
Lane Change Assist (LCA)"		
Electronic Stability Control	✓	✓
ABS + EBD + Brake Assist	✓	✓
Emergency Stop Signal (ESS)	✓	✓
Hill Start Assist	✓	✓
Hill Descent Control (HDC)	✓	✓
Electric Parking Brake with Auto Hold	✓	✓
Tyre Pressure Monitoring System (TPMS)	✓	✓
Heated ORVM	✓	✓
Front & Rear Disc Brakes	✓	✓
3 Point Seatbelt For All Passengers	✓	/

SAFETY

FEATURES	EXCITE	EXCLUSIVE
Pedestrian Warning System	✓	✓
Rear Fog Lamp	✓	✓
Rear Wiper with Defogger	✓	✓
Speed Sensing Auto Door Lock	✓	✓
Impact Sensing Door Unlock	✓	✓
Speed Warning Alert	✓	✓
Front Seat Belt Reminder	✓	✓
ISOFIX Child Seat Anchor	✓	✓
Engine Immobilizer	√	✓
Anti-theft Alarm	√	✓



FEATURES	EXCITE	EXCLUSIVE
Digital Bluetooth® Key	✓	✓
Park+ App For Parking Booking	✓	✓
MG Discover App (Restaurant, Hotels & Things to Do Search)	✓	✓
Preloaded Jio Saavn App	✓	✓
Preloaded Shortpedia News App	✓	✓
MG Weather	✓	✓
Remote AC On/Off Temperature Control, Car Lock/Unlock	✓	✓
Audio & AC Control Via i-SMART App When Inside The Car	✓	✓
Vehicle Status Scan	✓	✓
Live Location Tracking	✓	✓
Live Location Sharing (with Friends & Family As a Weblink)	✓	✓
Smart Drive - Driver Behaviour Analysis	✓	✓
Inbuilt MapMyIndia Navigation Maps with Live Traffic Updates	✓	✓
On the Go Live Weather and AQI Information on Maps	✓	✓
Multi Language Navigation Voice Guidance : English & Hindi	✓	✓
Charging Station Search	✓	✓
100+VR Commands to Control Car Functions Sunroof (Exclusive Only), AC, Navigation, Radio Etc.	✓	✓
35+ Hinglish Voice Commands	✓	✓
Chit-Chat Commands	✓	✓
In-Car Critical Tyre Pressure Voice Alert	✓	✓
Low Battery Voice Alert For the 12V Battery	✓	✓
Customisable Lock Screen Wallpaper	✓	✓
Headunit Theme Store with Downloadable Themes	✓	✓
Over the Air Update Capability	✓	✓
E-Call & i-Call	✓	✓
i-SMART on Smartwatch: Android Watch	✓	✓
i-SMART App on Apple Watch	✓	✓



INDIA'S FIRST PURE ELECTRIC INTERNET SUV

VARIANT	PRICE		
EXCITE	₹ 22,58,000 *		
FYCLUCIVE	DARK GREY	DUAL TONE ICONIC IVORY	
EXCLUSIVE	₹26,49,800*	₹ 26,59,800 *	



AVAILABLE IN SELECT CITIES

AGRA

AHMEDABAD

AURANGABAD

BANGALORE

BAREILY

BHOPAL

BHUBANESWAR

CALICUT

CHANDIGARH

CHENNAL

COCHIN

COIMBATORE

DEHRADUN

DELHI - NCR

GANDHIDHAM

GOA

GORAKHPUR

GUWAHATI

HUBLI

HYDERABAD

INDORE

JAIPUR

JALANDHAR

JAMMU

JODHPUR

KANPUR

KARNAL





































KOLHAPUR

KOLKATA

LUCKNOW

LUDHIANA

MADURAI

MANGALORE

MUMBAI / THANE

MYSORE

NAGPUR

NASIK

PATNA

PUDUCHERRY

PUNE

RAIPUR

RAJKOT

RANCHI

SURAT

THRISSUR

TIRUPATI

TRICHY

TRIVANDRUM

UDAIPUR

VADODARA

VARANASI

VIJAYAWADA

VIZAG



































ACARTALA	4	_	DUIMAVARAM	
AGARTALA	(<u>1</u> 1)*		BHIMAVARAM	
AGRA	-		BHOPAL	<u>+</u>
AHMEDABAD	4 *	<u></u>	BHUBANESWAR	-
AHMEDNAGAR	-	- - +	вниј	= 4 *
AJMER	4 ,	4	BHUVANAGIRI	<u> </u>
ALUVA	-		BILASPUR	<u> </u>
AMRAVATI, MH	\$ *	= •	BOKARO	<u></u>
AMRITSAR	<u> </u>	4	BUTIBORI	<u>+</u>
ANANTAPUR	4		CHAKAN	+
ANANTAPURAM	4		CHANDIGARH	# # # # # # # # # # # # # # # # # # #
ANGUL	-		CHANGODAR	4
AURANGABAD	4,		CHENGAMPALLI	<u> </u>
AYODHYA	-		CHENNAI	_
BALASORE	-		CHHINDWARA	_
BANGALORE	-		CHIKMAGALUR	<u> </u>
BARAMATI	-		CHITTOOR	<u> </u>
BARDHAMAN	4		CHITTORGARH	_ ,
BAREILLY	4 *		сноик	_
BAROG	#		COIMBATORE	_
BASAVAKALYAN	= +		COOCHBEHAR	4
BAYAMARI	<u>+</u>		CUTTACK	<u> </u>
BEESALPUR	-	= +	DANAPUR	<u> </u>
BELGAUM	-		DARJEELING	<u> </u>
BERHAMPUR	-		DAUSA	<u> </u>
BHAGALPUR	-		DAVANGERE	<u> </u>
BHARUCH	-		DEHRADUN	1 ,
BHILAI	4,		DELHI	
BHILWARA	4		= # 6 + #	= + +
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			FAST CHARGERS	CHARGERS

DHANBAD	4		JAJPUR	4	<u></u>
DIGHA	<u></u>	=	JAMMU		
DINDIGUL	4		JAMSHEDPUR	<u> </u>	- -
DURGAPUR	4		JEYPORE	4	
FARIDABAD	4	4	јнимјними	<u></u>	
GADANKI	4 ,		JODHPUR	= + +	
GANAUR	<u></u>		JORHAT	-	
GANDHINAGAR	4		JUNAGADH	£ +	
GANGTOK	4		KALINGANAGAR	-	= + +
GAYA	4		KALPETTA	4	
GHAZIABAD	<u></u>	4	KAMOD	4	
GOA	4	= + •	KANCHIPURAM	4,	
GORAKHPUR	4		KANNUR	<u></u>	
GURGAON	4	-	KANPUR	<u></u>	-
GUWAHATI	4		KARAD	- -	4
HARIDWAR	4	<u> </u>	KARIMNAGAR	- -	
HASSAN	4		KARMAD	4,	4,
HATNA	4		KARNAL	<u></u>	
HIRIYUR	4		KASARGOD	- -	
HISAR	4		KASAULI	- - +	- -
HOSUR	4	<u>,</u>	KASULI	4,	- -
HOWRAH	4		KEONJHAR	4,	
HUBLI	4		KEVADIA	4,	- -
HYDERABAD	4	- - -	KHURSIPAR	4,	
INDAPUR	4		KISANGARH	- -	
INDORE	4 ,	<u> </u>	KISHANGARH	4,	
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KOLLAM	<u> </u>		NARKETPALLE	<u> </u>	
KOMIREPALLE	-		NASHIK	<u></u>	4
KOSI KALAN	4 ,	4	NAVI MUMBAI	<u> </u>	4
КОТА	4	4	NOIDA	<u></u>	4
KOTTAYAM	- ,	4	ONGOLE	- -	
KOZHIKODE	4		ооту	<u></u>	
KRISHNAGIRI	4		PALGHAR	<u></u>	
KURNOOL	- - + +	4	PALWAL	<u></u>	
KUTTIKKANAM	- -	4	PALYAMPUDUR	- - +	
LATUR	- -	- - +	PANCHGANI	- - +	4
LUCKNOW	- - + +	4	PANCHGAON	<u></u>	
LUDHIANA	-	-	PANVEL	- - +	4
MADGULAPALLY	- - + +		PATHANAMTHITTA	- - +	
MADURAI	- - + +		PATHANKOT	<u> </u>	4
MAHABALESHWAR	4 ,	4	PATNA	- - +	4
MAHABALIPURAM	- - +	= +	PEDDAPURAM	- - +	
MAINPURI	- -		PERINTHAL MANNA	- - +	
MANGALORE	- ,	4	PORT BLAIR	- -	
MEERUT	4	4	PRODDATUR	<u> </u>	4
МОСНА	<u> </u>	4	PUDUCHERRY	<u></u>	
MOHALI	<u> </u>	4	PUNE	<u></u>	4
MORADABAD	= 4 •		PURNEA	<u></u>	
MUMBAI	<u> </u>	-	RAIPUR	<u></u>	4
MUNNAR	=	- - +	MUZAFFARNAGAR	- - +	4
NAAMAVARAM	<u></u>		- -	=	
			DC SUPER	AC FAS	S T
			FAST CHARGERS	CHARG	

MYSURU	-		SURYAPET	4	
NAAMAVARAM	4,		THANE	- - +	4 ,
RAJAHMUNDRY	4,		THRISSUR	- - +	
RAJKOT	4,		TIRUPATHUR	- - +	4
RAMNAGAR	-		TIRUPATI	- -	4
RANCHI	-		TRICHY	- - +	
RUDRAPUR	4 ,	<u></u>	TRIVANDRUM	<u> </u>	
RUPNARAYANPUR	-	<u> </u>	TUMAKURU	- - •	
SALASAR	-		UDAIPUR	<u> </u>	4
SALEM	-		URULI KANCHAN	- - +	
SAMBALPUR	4,		VADODARA	- - +	
SANGLI	-	(F) *	VAPI	<u> </u>	4
SANJGAON	-		VELLORE	<u> </u>	
SARSAN	4,		VIJAYAPURA	<u></u>	
SATARA	4 ,	(F) *	VIJAYAWADA	<u> </u>	
SAYRI	-	<u></u>	VIZAG	<u> </u>	4
SECUNDERABAD	-		YELAGIRI	- -	4
SHAHJAHANPUR, RJ	<u> </u>		YELUR	- - +	4
SHAHJAHANPUR, UP	-				
SHAHPURA	-				
SHIRDI	4,				
SRINAGAR	-				
SIDDIPET	-				
SIKAR	4				
SILIGURI	-				
SIROHI	-				
SIRSA	4,	<u></u>			
SONIPAT	<u> </u>	<u></u>	= 	= 4 9	
SURAT	<u> </u>	4.	DC SUPER FAST CHARGERS	AC FAS CHARG	

